

Cultural Event Mapping of the Russian Far East



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| Project Title | Cultural Event Mapping of the Russian Far East |
| Project Summary | Identify and map cultural events and organizations in the Russian Far East to support civil society, people-to-people ties, and cultural event planning |
| Country | Russia |

Project Description

Civil society in the Russian Far East has been marginalized by a myriad of laws and restrictions which have effectively nationalized most large cultural events and spaces, meaning that the opportunities for Americans to engage with average Russians are generally limited and state-controlled. The U.S. Consulate Public Affairs Section is regularly looking for new local partners with whom we can organize events for visiting speakers or performance groups, as well as film showings, English conversation clubs, and other programs. The Community Liaison Office is in charge of identifying and organizing events that may be of interest for American Consulate staff to attend. In this way, both sections are interested in identifying local events, venues, and event organizers (individuals, organizations, businesses).

This project will consist of two main activities: 1). Scan local media for events and add them to a calendar, 2). Identify points of contact, social media pages, or other contact information for the organizers of the events, and add them to a database

Required Skills or Interests

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| Skill(s) |
| Data analysis |
| Research |
| Social media management |
| Writing |

Additional Information

The first intern will search for events in Vladivostok of potential interest to Consulate American staff, and that are organized by organizations that could partner with the Consulate in the future, monitoring Vl.ru (<https://www.vl.ru/afisha/vladivostok/events/all>) on a daily basis. The intern will send short summaries to the Consulate including the following information: event title, event description (max ~75 words), date, location, cost (if any), point of contact (if none listed - any contact information or at least the organizing body). The intern must then add the organizer's information to an Excel spreadsheet, updating it on a weekly basis.

The second intern will search for major events in 3 regions - Primorskiy Krai (mainly Vladivostok, followed by Artem, Ussuriysk, and Nakhodka), Khabarovsk (mainly Khabarovsk, followed by Komsomolsk-na-Amure, and Sakhalin (mainly Yuzhno-Sakhalinsk). This intern will do the same tasks: monitor the sites on a daily basis, send short summaries to the Consulate including the following information: event title, event description (max ~75 words), date, location, cost (if any), point of contact (if none listed - any contact information or at least the organizing body). The intern must then add the organizer's information to an Excel spreadsheet, updating it on a weekly basis. This intern should primarily monitor the following websites: Vladivostok: Primamedia - <http://primamedia.ru/>, Vl.ru - <http://www.vl.ru/>, Konkurent - <http://konkurent.ru/>, Zolotoy Rog - <http://zrpress.ru/>, Regional news portal - <http://primorye.ru/>; Sakhalin/Kuril: Sakh.com - <http://sakh.com/>, Sakhalinmedia- sakhlinmedia.ru/, ASTV - <https://astv.ru/>, Khabarovsk: Vostokmedia (both Primorye and Khabarovsk) - <http://vostokmedia.com/>, Amurmedia – <http://amurmedia.ru/>, DvHab –<http://www.dvhab.ru/>, DebriDV - <http://debri-dv.com/>

The third intern will monitor major events and event organizers in the nine remaining regions of the Russian Far East, focusing on the following news outlets: Yakutsk: Yakutiainfo – <http://yakutia.info/>, Ykt.ru - <http://news.ykt.ru/>, YSIA - <http://ysia.ru/>; Kamchatka: Kamchatinfo - <http://kamchat.info/>, Kam24 - <https://www.kam24.ru/>, VestiPK - <http://www.vestipk.ru/>; Amur, PortAmur - <https://portamur.ru/>, Amur.Info - <http://www.amur.info/>; Magadan: Kolyma - <http://www.kolyma.ru/>, Magadanmedia - <http://magadanmedia.ru/>; Chukotka: IA Chukotka - <http://www.prochukotku.ru/>, Anadyr - <http://www.anadyr.org/>; Jewish Autonomous Oblast: Gorod na Bire - <http://www.gorodnabire.ru/>, EAOMedia - <http://eaomedia.ru/>; Transbaikal - <https://www.chita.ru/news/>, <https://zab.ru/news/>, <https://ok.ru/chitaru>, <https://www.mkchita.ru/news/>; Irkutsk: <https://www.irk.ru/news/>, <https://irkutsk.news/>, <https://baikalk.mk.ru/news/>, <https://irk.today/>, Buryatia: <https://www.infpol.ru/>, <https://gazetarb.ru/news/>, <https://arigus.tv/news/>, <https://bgtrk.ru/>. This intern will do the same tasks: monitor the sites on a daily basis, send short summaries to the Consulate including the following information: event title, event description (max ~75 words), date, location, cost (if any), point of contact (if none listed - any contact information or at least the organizing body). The intern must then add the organizer's information to an Excel spreadsheet, updating it on a weekly basis.

The fourth intern will monitor Facebook, Instagram, Bandsintown (search for 'Moscow' and 'Tokyo', and see if any American bands have gaps in their schedule to add a Russian Far East stop - with Consulate support), and will do the same tasks: monitor the sites on a daily basis, send short summaries to the Consulate including the following information: event title, event description (max ~75 words), date, location, cost (if any), point of contact (if none listed - any contact information or at least the organizing body). The intern must then add the organizer's information to an Excel spreadsheet, updating it on a weekly basis.

Language Requirements

| Language | Speaking Proficiency | Reading Proficiency | Importance |
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| Russian | No practical proficiency | Minimum professional proficiency | Nice to Have |